

“The Marketing Directors adds North Star Yacht Club”

August 20-26, 2008



COURTESY PHOTO

North Star Yacht Club

The Marketing Directors continues its growth in the Florida market by adding another exciting property to its roster — The North Star Yacht Club in Fort Myers.

New York-based Hypo Real Estate Capital Corporation tapped The Marketing Directors to manage the sales and marketing for this upscale, luxury yacht club. North Star Yacht Club totals 170 units and 14 cabanas.

TMD has named George Freelove as the on-site sales manager and Laurie Hill as sales associate for The North Star Yacht Club. Freelove and Hill have a combined total of approximately 50 years of experience in the real estate industry and offer homebuyers extensive knowledge of the purchase process. The North Star Yacht Club boasts an expansive list of features and amenities along with riverfront and skyline views.

The community includes 170 homes, 85 in each of the two buildings and offers four floor plans ranging from 1,757 square-feet to 2,129 square-feet with an open-air design. There are also three penthouse floor plans ranging from 2,287 square-feet to 3,185 square-feet. Prices start at \$524,000 and go up to \$999,000 for the penthouses. An extensive amenities package includes 24-hour concierge service, a fitness center, a catering kitchen, pool, volleyball and tennis courts, billiards and card room, covered assigned parking and storage.

The Marketing Directors has served many of the industry's most prominent developers for more than 30 years. The Marketing Directors is active across the United States and Canada presently representing condominium developers in more than fourteen states and territories. ■